



Thursday, October 13, 2011

The Waldorf=Astoria
 301 Park Avenue, New York City

6:00PM Cocktail Reception & Designer Shoe Salon
 7:30PM Dinner & Honoree Presentations
 Black Tie

RESERVATION/TABLES Please Check:

- Gala Underwriter Gift at \$100,000**
Includes a VIP table of ten and special recognition at the event and in remarks.
- Sponsor Gift at \$50,000**
Includes a priority table of ten and special recognition at the event and in remarks.
- Benefactor Gift at \$25,000**
Includes a preferred table of ten and special recognition at the event.
- Patron Gift at \$15,000**
Includes a prime table of ten and listing in the event program.
- Friend Gift at \$10,000**
Includes a table of ten and listing in the event program.

RESERVATION/INDIVIDUAL TICKETS:

- Underwriter Ticket at \$2,500** per person (includes preferred seating)
- Supporter Ticket at \$1,000** per person (includes prime seating)

I am unable to attend, but enclosed is Enclosed is my check in the amount of \$ _____
 my contribution of \$ _____ OR Bill me for \$ _____

I am interested in becoming a shoe donor:
 QVC on-air or Designer shoe salon at event
 Please contact me at _____

ON-AIR AND DESIGNER SHOE SALON SHOE DONORS RECEIVE COMPLIMENTARY EVENT TICKETS:

- Special Pink Benefactor Shoe Donors**
(\$500,000 +, 30 tickets)
- Benefactor Shoe Donors**
(\$200,000 - \$499,999, 16 tickets)
- Double Platinum Shoe Donors**
(\$100,000 - \$199,999, 8 tickets)
- Platinum Shoe Donors**
(\$50,000 - \$99,999, 4 tickets)
- Shoe of the Day Shoe Donors
and Designer Shoe Salon**
(\$20,000 - \$49,999, 2 tickets)

Name _____

Title/ Company (if applicable) _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Email _____

Contact name (if different from above) _____

List name as it should appear on all printed materials _____

Please make check payable to: FFCF-Fashion Footwear Charitable Foundation. Contributions are tax-deductible to the fullest extent of the law. The non-deductible portion of each dinner ticket is \$300.

Mail to: "FFANY SHOES ON SALE" Benefit HQ
 232 Madison Avenue, Suite 1407
 New York, New York 10016
 Tel: 212-627-1000 Fax: 212-627-1667
 Email: ffany@resevt.com
 Contact: Sarah Merino