



TM

QVC presents
FFANY
SHOES ON SALE

a benefit for breast cancer research and education

QVC and the
FASHION FOOTWEAR
CHARITABLE FOUNDATION
present

The 18th Annual
"FFANY Shoes on Sale"

honoring



AMB. NANCY G. BRINKER
*Founder and Chief Executive Officer
Susan G. Komen for the Cure®*

and



TIMOTHY J. O'DONOVAN
*Retired Chairman and
Chief Executive Officer
Wolverine World Wide, Inc.*

with the

FFANY JODI FISHER HUMANITARIAN AWARD
recognizing tremendous leadership and commitment
to finding a cure for breast cancer

THE WALDORF=ASTORIA
301 Park Avenue, New York City

THURSDAY, OCTOBER 13, 2011
6:00PM-9:00PM

***Dress is Cocktail Attire and Fabulous Shoes
for the return of "Best in Shoes"***

SPECIAL PINK BENEFACTORS

NINE WEST



FFaNY

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The FFANY Board of Directors thanks



for seventeen years of contributions to "FFANY Shoes on Sale"



Suze Orman
2011 PSA Spokesperson



PROCEEDS BENEFIT INNOVATIVE BREAST CANCER RESEARCH
AND INITIATIVES AT A NUMBER OF OUR COUNTRY'S MOST
DISTINGUISHED HOSPITALS AND RESEARCH CENTERS

THE ABRAMSON CANCER CENTER
OF THE UNIVERSITY OF PENNSYLVANIA

THE BREAST CANCER RESEARCH FOUNDATION

THE SAMUEL OSCHIN COMPREHENSIVE CANCER INSTITUTE
AT CEDARS-SINAI MEDICAL CENTER

THE SUSAN F. SMITH CENTER FOR WOMEN'S CANCERS
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THE WINTHROP P. ROCKEFELLER CANCER INSTITUTE
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THE ALVIN J. SITEMAN CANCER CENTER
AT BARNES-JEWISH HOSPITAL AND WASHINGTON UNIVERSITY
SCHOOL OF MEDICINE

THE JOHN WAYNE CANCER INSTITUTE BREAST CENTER
AT SAINT JOHN'S HEALTH CENTER

SPECIAL THANKS TO THE FOLLOWING FOR THEIR SHOE DONATIONS TO THE 2011 QVC PRESENTS "FFANY SHOES ON SALE"

SPECIAL PINK BENEFACTORS (\$500,000 +)

NINE WEST FOOTWEAR CORPORATION: AK ANNE KLEIN, BANDOLINO, CIRCA JOAN & DAVID, EASY SPIRIT, ENZO ANGIOLINI, MOOTSIES TOOTSIES, NINE WEST

BROWN SHOE COMPANY: NATURALIZER, DR. SCHOLL'S SHOES, VIA SPIGA, VERA WANG LAVENDER, FRANCO SARTO, FERGIE FOOTWEAR, ETIENNE AIGNER, CARLOS BY CARLOS SANTANA, RYKÄ, LIFESTRIDE

CAMUTO GROUP: VINCE CAMUTO, JESSICA SIMPSON, BCBGENERATION, LUCKY BRAND

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H.H. BROWN: BØRN, KORK-EASE, SOFFT, SOFTSPOTS • TOPLINE CORPORATION: REPORT, REPORT SIGNATURE • WOLVERINE WORLD WIDE: CAT, CHACO, CUSHE, HUSH PUPPIES, MERRELL, PATAGONIA, SEBAGO

DOUBLE PLATINUM DONORS (\$100,000 - \$199,999)

DANSKO • DECKERS OUTDOOR: UGG AUSTRALIA • JIMLAR, A DIVISION OF LF USA: CALVIN KLEIN, CALVIN KLEIN COLLECTION, CALVIN KLEIN JEANS, COACH FOOTWEAR, FRYE, MOUNTREK • MARC FISHER FOOTWEAR: GUESS, IVANKA TRUMP, MARC FISHER • VZI INVESTMENT CORP.: B. MAKOWSKY, KATHY VAN ZEELAND • YALEET: NAOT FOOTWEAR

PLATINUM DONORS (\$50,000 - \$99,999)

ANN MARINO • CARESSA • CHINESE LAUNDRY • CLIFFS • COLE HAAN • DANIBLACK • EASY STREET • JOHNSTON & MURPHY • KEDS • KENNETH COLE NEW YORK • MATISSE • MAX STUDIO • MICHAEL MICHAEL KORS • NINA • ORTHAHEEL BALANCE • RIALTO • SKECHERS • SPERRY TOP-SIDER • WHITE MOUNTAIN

SHOE OF THE DAY DONORS (\$20,000 - \$49,999)

AEROSOLES • BLOWFISH • CAPARROS CORPORATION • CAPE CLOGS • CHARLES DAVID • CHARLES JOURDAN • DEER STAGS • DKNY • DKNY KID'S • GUESS KID'S • JELLYPOP • JOE'S • WILD DIVA • MIA SHOES • MUNRO AMERICAN • ROCKET DOG • SEYCHELLES • STACY ADAMS • SUMMER JASMINES • YELLOW BOX

QVC.COM DONORS (\$10,000 - \$19,999)

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AQUATALIA BY MARVIN K • BETTYE MULLER DESIGNS • BRUNO MAGLI • BUTTER • CASADEI • CHELSEA PARIS • CLAUDIA CIUTI • COACH • COLE HAAN CORDANI • DANA DAVIS • DELMAN • ERIC JAVITS INC. • FERRAGAMO • FRATELLI ROSSETTI • FRYE • GIUSEPPE ZANOTTI • GUCCI • HUGO BOSS • JIMMY CHOO • KORS MICHAEL KORS • LUCCHESI INC. • MARNI • MODERN VINTAGE • PEDRO GARCIA • RACHEL ZOE • RALPH LAUREN COLLECTION • SIGERSON MORRISON • SOMETHING BLEU • STUART WEITZMAN • THIERRY RABOTIN USA INC. • TORY BURCH • VINCE CAMUTO • WALTER STEIGER



Thursday, October 13, 2011

The Waldorf=Astoria

301 Park Avenue, New York City

6:00PM Cocktail Reception & Designer Shoe Salon
7:30PM Dinner & Honoree Presentations
Cocktail Attire & Fabulous Shoes

RESERVATION/TABLES Please Check:

- SPONSOR GIFT AT \$50,000**
Includes a priority table of ten and special recognition in the dinner's printed and speaking program.
- BENEFACTOR GIFT AT \$25,000**
Includes a preferred table of ten and special recognition in the dinner's printed and speaking program.
- PATRON GIFT AT \$15,000**
Includes a prime table of ten and listing in the printed program.
- FRIEND GIFT AT \$10,000**
Includes a table of ten and listing in the printed program.

RESERVATION/INDIVIDUAL TICKETS:

- UNDERWRITER TICKET AT \$2,500** per person (includes preferred seating)
- SUPPORTER TICKET AT \$1,000** per person (includes prime seating)
- SHOE DONOR TICKET AT \$750** per person (available to shoe donors only)
- I am unable to attend, but enclosed Enclosed is my check in the amount of \$ _____
OR
is my contribution of \$ _____ Bill me for \$ _____

I AM INTERESTED IN BECOMING A SHOE DONOR

QVC on-air or Designer Shoe Salon at event

Name _____

Telephone _____

**ON-AIR AND DESIGNER SHOE SALON SHOE DONORS
RECEIVE COMPLIMENTARY EVENT TICKETS:**

- SPECIAL **PINK** BENEFACTOR SHOE DONORS
(\$500,000 +, 30 tickets)
- BENEFACTOR SHOE DONORS
(\$200,000 - \$499,999, 16 tickets)
- DOUBLE PLATINUM SHOE DONORS
(\$100,000 - \$199,999, 8 tickets)
- PLATINUM SHOE DONORS
(\$50,000 - \$99,999, 4 tickets)
- SHOE OF THE DAY SHOE DONORS
AND DESIGNER SHOE SALON
(\$20,000 - \$49,999, 2 tickets)

Name

Title/ Company (if applicable)

Address

City State Zip Code

Telephone Fax

Email

Contact name (if different from above)

List name as it should appear on all printed materials

Please make check payable to: FFCF-Fashion Footwear Charitable Foundation.
Contributions are tax-deductible to the fullest extent of the law. The non-deductible portion of each dinner ticket is \$300.



Mail to: "FFANY SHOES ON SALE" Benefit HQ

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New York, New York 10016
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Email: ffany@resevt.com