



**PLEASE BE A HERO FOR
A CHILD WITH CANCER**



OCTOBER 28, 2011
CIPRIANI 42ND STREET, NEW YORK CITY

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The Annual Tom Coughlin Jay Fund Foundation
Champions for Children Gala

HONORING

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UNITED CRANE RENTALS INC.

FRIDAY, OCTOBER 28, 2011

CIPRIANI 42ND STREET

110 East 42nd Street
New York City

BRUCE BECK

MASTER OF CEREMONIES

SPECIAL GUESTS

PLAYERS AND ALUMNI FROM THE

NEW YORK FOOTBALL GIANTS

6:30 p.m. Cocktail Reception & Silent Auction

7:30 p.m. Dinner & Live Auction

Business or Favorite Football Team Attire

The Tom Coughlin Jay Fund Foundation

Created in honor of Jay McGillis, this organization is a living testament to this very special young man who played football for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage, compassion and faith he demonstrated during the course of his illness were an inspiration to many people.

Founded in 1996 by Coughlin, the mission of the Tom Coughlin Jay Fund Foundation is to assist families with children battling cancer by providing emotional and financial support to help reduce the stress associated with treatment and improve their quality of life.

The help we are able to provide with your support allows families to focus on what matters most, the health of their child.

**Thanks to compassionate partners like you,
the Jay Fund can be a helping hand.**

BOARD OF DIRECTORS

TOM COUGHLIN, *President*

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For more information, please contact

CHAMPIONS FOR CHILDREN GALA HQ

232 Madison Avenue, Suite 1407, New York, New York 10016

Tel: (212)627-1000 Email: jayfund@resevt.com

www.tcjayfund.org

Champions for Children Gala

HIGHLIGHTS OF THE LIVE AUCTION PACKAGES

Prepare to bid on some extraordinary items!

**Trip for 2 to Maui with a spot
in the PGA TOUR's Tournament
of Champions Pro Am**



**2012 Country Music Awards
in Nashville**

**Travel with the NY Giants team
to New Orleans for their match up**



**and more surprises unveiled on October 28th
along with a spectacular silent auction of
sports memorabilia, Tiffany & Co., and travel
packages to Cancun, Key West and much more!**

UNITED



The Official Airline of
The Champions for Children Gala

For further information call
Gala HQ at 212-627-1000 or email jayfund@resevt.com



FRIDAY, OCTOBER 28, 2011
CIPRIANI 42ND STREET
NEW YORK CITY

RESPONSE FORM

Get off the bench, give your dollars
and support a child with cancer!

Please check:

50 Yard-Line Sponsor with a gift of \$50,000. ★

A gift at this level covers a cord blood donor unit for a child who needs a bone marrow transplant but does not have a related donor. One priority table of eight with celebrity guest, one full-page color ad, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the Champions for Children Gala.

Touchdown Sponsor with a gift of \$25,000. ★

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

★ **50 Yard-Line and Touchdown Sponsors** receive additional privileges from the Jay Fund to include a VIP pre-game on field experience and tickets to watch the regular season game afterward (details to follow after reservation).

Field Goal Sponsor with a gift of \$15,000.

A gift at this level covers automobile payments and gas for one month for about two dozen families as they get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

First and Goal Sponsor with a gift of \$10,000.

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

Please reserve the following:

- ___ seat(s) to dinner at \$2,500 each (*preferred seating*)
- ___ seat(s) to dinner at \$1,250 each

Journal Ads

- One full-page color ad in the program at \$3,000
- One half-page color ad in the program at \$1,500

**Every dollar makes a difference and makes you
a hero to a child in the battle for their life!**

I am unable to attend, but enclosed is my contribution of \$ _____ to help the children who benefit from the Jay Fund's vital mission.

Enclosed is my check in the amount of \$ _____
or

Bill me for \$ _____, or charge my credit card. (over)

American Express MasterCard Visa

CARDHOLDER'S NAME

CARD NUMBER

EXP. DATE

BILLING ADDRESS

CITY

STATE

ZIP CODE

SIGNATURE

Please make check payable to:

Tom Coughlin Jay Fund

Contributions are 100% tax deductible.

The non-deductible portion of each dinner ticket is \$250.



Mail to:

Champions for Children Gala HQ
232 Madison Avenue, Suite 1407
New York, New York 10016
Tel: 212-627-1000
Fax: 212-627-1667
Email: jayfund@resevt.com

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS