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## FROM THE DESK OF **COACH TOM COUGHLIN**



**Make your  
reservation  
now for  
October 28th!**



Dear Friends,

**With football season underway, I wanted to be sure you have the invitation for the *Champions for Children* Gala!**

Please be a hero by helping the Jay Fund provide financial and emotional support to families who have a child battling cancer. Your generosity allows us to cover mortgage payments, utilities, gas cards to offset the cost to get a child to the doctor, as well as provide once-in-a-lifetime experiences for a family to enjoy together, with the hope of providing some relief from the stress of treatment. This way, the family can focus on their child who is fighting to get back into the game of life.

[Click here to download the \*Champions for Children\* information which includes our invitation for Friday, October 28th and a reservation form for tables, tickets, Journal ads or contributions so you can be on the roster.](#)

For more information about the event, please contact Sarah Merino in Gala HQ at 212.627.1000 or email [jayfund@resevt.com](mailto:jayfund@resevt.com).



Can we count on you to join the team?  
Every gift makes a world of difference to  
the brave children and families served by  
the Jay Fund.

Warm regards,

*Tom*



Annual Champions for Children Gala

October 28, 2011

Cipriani 42nd Street

New York, NY