

Tom Caplin

CHAMPIONS FOR CHILDREN

JAY FUND FOUNDATION



SAVE THE DATE

FRIDAY, OCTOBER 12, 2012
Cipriani 42nd Street, New York City

6:30 P.M. Reception & Silent Auction

7:30 P.M. Dinner & Live Auction

Join members of the
SUPER BOWL XLVI CHAMPION NEW YORK GIANTS
and guests from the sports world and beyond for this important cause!

Business or Favorite Football Team Attire

Honoring

CURTIS ARLEDGE

CHIEF EXECUTIVE OFFICER
BNY MELLON INVESTMENT MANAGEMENT
VICE CHAIRMAN, BNY MELLON

DICK EBERSOL

*Tom
Caplin*
**JAY FUND
FOUNDATION**

The Tom Coughlin Jay Fund Foundation

Created by Coach Coughlin, in honor of Jay McGillis, this organization is a living testament to this very special young man who played football for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage, compassion and faith he demonstrated during the course of his illness were an inspiration to many people.

The mission of the Tom Coughlin Jay Fund Foundation is to assist families who have a child battling cancer by providing emotional and financial support.

The help we are able to provide with your support allows families to focus on what matters most, the health of their child.

BOARD OF DIRECTORS

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For more information, please contact:
Champions for Children Gala HQ
Tel: (212) 627-1000
Fax: (212) 627-1667
Email: jayfund@resevt.com





FRIDAY, OCTOBER 12, 2012
CIPRIANI 42ND STREET
NEW YORK CITY

RESPONSE FORM

Get off the bench, give your dollars
and support a child with cancer!

Please check:

Champion Sponsor with a gift of \$100,000. ★

A gift at this level provides much-needed support programs to hospitals caring for children with cancer to make their quality of life better, such as psychology services and advocacy, pain management, Child Life programs, therapeutic art and music programs. One or two VIP tables of eight with a celebrity guest of your choice (*from roster of attendees*), name/logo placement on the invitation, Jay Fund website, Jay Fund PSA at Giants Stadium and at event, cover ad, one full-page color ad, and special recognition in the dinner's speaking and printed programs. Two scholarships in your name to be announced at the Champions for Children Gala.

50 Yard-Line Sponsor with a gift of \$50,000. ★

A gift at this level covers a cord blood donor unit for a child who needs a bone marrow transplant but does not have a related donor. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the Champions for Children Gala.

Touchdown Sponsor with a gift of \$25,000. ★

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, one full-page color ad and special recognition in the dinner's printed and speaking programs.

★ Champion, 50 Yard-Line and Touchdown Sponsors

receive additional privileges from the Jay Fund (details to follow after reservation).

Field Goal Sponsor with a gift of \$15,000.

A gift at this level covers automobile payments and gas for one month for about two dozen families as they get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

First and Goal Sponsor with a gift of \$10,000.

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

Please reserve the following:

___ seat(s) to dinner at \$2,500 each (*preferred seating*)

___ seat(s) to dinner at \$1,250 each

Journal Ads

One full-page color ad in the program at \$3,000

One half-page color ad in the program at \$1,500

**Every dollar makes a difference and makes you
a hero to a child in the battle for their life!**

(over)

Contribution

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ _____.



Enclosed is my check in the amount of \$ _____,
or
Bill me for \$ _____, or charge my credit card.

American Express MasterCard Visa

CARDHOLDER'S NAME

CARD NUMBER

EXP. DATE

BILLING ADDRESS

CITY

STATE

ZIP CODE

SIGNATURE

Please make check payable to:

Tom Coughlin Jay Fund

Contributions are 100% tax deductible.

The non-deductible portion of each dinner ticket is \$250.



Mail to: **Champions for Children Gala HQ**
232 Madison Avenue, Suite 1107
New York, New York 10016
Tel: (212) 627-1000 • Fax: (212) 627-1667
Email: jayfund@resevt.com

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.