



TOM COUGHLIN
JAY FUND
CHAMPIONS FOR CHILDREN

Champions for Children Gala

FRIDAY, OCTOBER 25, 2013 | CIPRIANI 42ND STREET, NEW YORK CITY

**BE
THERE!**

CHAMPIONS FOR CHILDREN HALL OF FAME

CHARLES W. ALLEN
2010

CURTIS ARLEDGE
2012

GARY CHARTRAND
2009

DICK EBERSOL
2012

JERALD F. IRVING
2010

ANN T. MARA
2008

STEVE SABOL
2011

TIMOTHY H. SHINN
2011

ANTHONY SICHENZIO
2009

PAUL J. TAGLIABUE
2007

JOAN H. TISCH
2008

DINNER CHAIRS

JUDY AND TOM COUGHLIN

DINNER CO-CHAIRS

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FIRST DATA CORPORATION

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AEA INVESTORS LP

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Field Product*
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North America*
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NBC SPORTS AND
NBC SPORTS NETWORK

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NEW YORK FOOTBALL GIANTS

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Vice President
ICAP SECURITIES USA LLC

LAURIE M. TISCH

LIZZIE AND JONATHAN TISCH

STEVE TISCH
*Chairman & Executive
Vice President*
NEW YORK FOOTBALL GIANTS

MATTHEW E. ZAMES
Chief Operating Officer
JPMORGAN CHASE & CO.

On the cover: Eli and Sam demonstrate the true meaning of BE THERE as Eli helps his younger brother Sam tackle cancer.

The Annual Tom Coughlin Jay Fund Foundation

CHAMPIONS FOR CHILDREN GALA

HONORING

FRANK J. BISIGNANO
Chief Executive Officer
FIRST DATA CORPORATION

JOHN K. MARA
President & CEO
NEW YORK GIANTS

FRIDAY, OCTOBER 25, 2013
CIPRIANI 42ND STREET, NEW YORK CITY

BRUCE BECK
Master of Ceremonies

SPECIAL GUESTS

PLAYERS AND ALUMNI FROM THE
NEW YORK FOOTBALL GIANTS

6:30 P.M. COCKTAIL RECEPTION & SILENT AUCTION
7:30 P.M. DINNER & LIVE AUCTION

Business or Favorite Football Team Attire



The Tom Coughlin Jay Fund Foundation

Created by Coach Coughlin, in honor of Jay McGillis, this organization is a living testament to this very special young man who played football for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage, compassion and faith he demonstrated during the course of his illness were an inspiration to many people.

OUR MISSION is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to BE THERE for parents facing the unthinkable so they can be there for their families.

BOARD OF DIRECTORS

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JJ Connors

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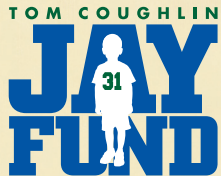
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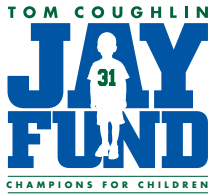
For more information, please contact:

Champions for Children Gala HQ

232 Madison Avenue, Suite 1107, New York, New York 10016

Tel: (212)627-1000 • Email: jayfund@resevt.com

www.tcjayfund.org



FRIDAY, OCTOBER 25, 2013

CIPRIANI 42ND STREET
NEW YORK CITY

BE THERE!

RESPONSE FORM

PLEASE CHECK:

Champion Sponsor with a gift of \$100,000.

A gift at this level provides much-needed support for programs and treatment facilities to improve the quality of life for patients, such as psychology services, pain management, therapeutic art and music programs. Two VIP tables of eight with a celebrity guest of your choice (from roster of attendees), name/logo placement on the invitation, Jay Fund website, social media, PSA at MetLife Stadium and at event, cover ad, one full-page color ad, and special recognition in the dinner's speaking and printed programs. Two scholarships in your name to be announced at the Champions for Children Gala.

50 Yard-Line Sponsor with a gift of \$50,000.

A gift at this level covers a cord blood donor unit for a child who needs a bone marrow transplant but does not have a related donor. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, social media, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the Champions for Children Gala.

Touchdown Sponsor with a gift of \$25,000.

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, social media, one full-page color ad and special recognition in the dinner's printed and speaking programs.

Field Goal Sponsor with a gift of \$15,000.

A gift at this level covers automobile payments and gas for one month for about two dozen families so they can get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

First and Goal Sponsor with a gift of \$10,000.

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

PLEASE RESERVE THE FOLLOWING:

- ___ seat(s) to dinner at \$2,500 each (preferred seating)
- ___ seat(s) to dinner at \$1,250 each

JOURNAL ADS:

- One full-page color ad in the program at \$3,000
- One half-page color ad in the program at \$1,500

Every dollar helps children with cancer.
BE THERE for parents facing the unthinkable!

CONTRIBUTION:

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ _____.



Enclosed is my check in the amount of \$ _____,
or
Bill me for \$ _____, or charge my credit card.

American Express MasterCard Visa

CARDHOLDER'S NAME

CARD NUMBER EXP. DATE

SIGNATURE

Please make check payable to:

Tom Coughlin Jay Fund

Contributions are 100% tax deductible.

The non-deductible portion of each dinner ticket is \$250.



Mail to: **Champions for Children Gala HQ**
232 Madison Avenue, Suite 1107
New York, New York 10016
Tel: (212) 627-1000 • Fax: (212) 627-1667
Email: jayfund@resevt.com

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY STATE ZIP CODE

PHONE FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.

Champions for Children Gala

HIGHLIGHTS OF THE LIVE AUCTION PACKAGES

Prepare to bid on some extraordinary items!



TRIP FOR 2 TO THE
ULTRA-LUXURY RESORT
AT PELICAN HILL
IN CALIFORNIA



TRAVEL WITH
THE NY GIANTS
TEAM FOR AN
AWAY GAME



THE ULTIMATE
SUPER BOWL
PACKAGE

and more surprises unveiled on October 25th along with a spectacular silent auction of sports memorabilia, Tiffany & Co., Broadway and travel packages, plus much more!

For further information call Gala HQ at 212-627-1000 or email jayfund@resevt.com

Spread the word for this great night by following the **Jay Fund on Twitter**, tweet using **#TCJF**, and be sure to **like us on Facebook**, where there will be updates and highlights!