



TOM COUGHLIN

# JAY FUND



CHAMPIONS FOR CHILDREN

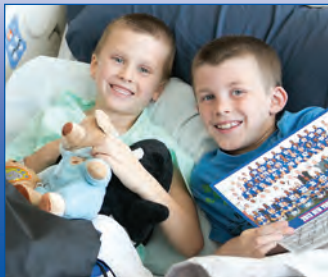
10<sup>TH</sup> ANNIVERSARY  
**CHAMPIONS FOR CHILDREN GALA**

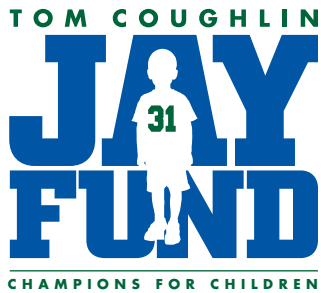
CIPRIANI 42<sup>ND</sup> STREET, NEW YORK CITY

6:30 P.M. Reception & Silent Auction

7:30 P.M. Dinner & Live Auction

**BE THERE 10.17.14**





## Tom Coughlin Jay Fund Foundation

Created by Coach Coughlin, in honor of Jay McGillis, our organization is a living testament to this special young man who played for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage,

compassion and faith he and his family demonstrated during the course of his illness were an inspiration to many people.

**OUR MISSION** is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to BE THERE for parents facing the unthinkable so they can be there for their families.

For more information, please contact: **Champions for Children Gala HQ**  
Tel: 212-627-1000 | Fax: 212-627-1667 | Email: [jayfund@resevt.com](mailto:jayfund@resevt.com) | [www.tcjayfund.org](http://www.tcjayfund.org)

## BOARD OF DIRECTORS

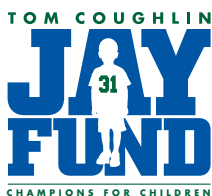
Tom Coughlin, *President*

Ernie Bono	Kelly Madden
Gary Chartrand	Tom Rackley
JJ Connors	Sandy Ramsey
Brian Coughlin	Marcy Sandler
Judy Coughlin	Tom Scerbo
John Crawford	Lamar Wheeler
Tina D'Alessandro	Barry Zeidwig
Dr. Michael Joyce	

Keli Coughlin Joyce, *Executive Director*

## ADVISORY BOARD

Ken Berlin	Sandy Montag
Maribel Carson	Tom Scerbo
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Mark Herzlich	Allison Stangeby
Dennis Kayser	Bob Weinmann
Jon Miller	



10<sup>TH</sup> ANNIVERSARY  
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CIPRIANI 42<sup>ND</sup> STREET, NEW YORK CITY  
*Business or Favorite Football Team Attire*

**BE THERE 10.17.14**

**RESERVATION/TABLES** *Please check:*

**50 Yard-Line Sponsor with a gift of \$50,000.**

A gift at this level covers a cord blood donor unit for a child who needs a bone marrow transplant but does not have a related donor. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, social media, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the Champions for Children Gala.

**Touchdown Sponsor with a gift of \$25,000.**

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, social media, one full-page color ad and special recognition in the dinner's printed and speaking programs.

**Field Goal Sponsor with a gift of \$15,000.**

A gift at this level covers automobile payments and gas for one month for about two dozen families so they can get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

**First and Goal Sponsor with a gift of \$10,000.**

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

**INDIVIDUAL TICKETS:**

\_\_\_ seat(s) to dinner at \$2,500 each (*preferred seating*)

\_\_\_ seat(s) to dinner at \$1,250 each

**JOURNAL ADS:**

One full-page color ad in the program at \$3,000

One half-page color ad in the program at \$1,500

**CONTRIBUTION:**

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ \_\_\_\_\_.

(over)

**Every dollar helps children with cancer.  
BE THERE for parents facing the unthinkable!**

Enclosed is my check in the amount of \$ \_\_\_\_\_,  
or  
Bill me for \$ \_\_\_\_\_, or charge my credit card.

American Express     MasterCard     Visa

CARDHOLDER'S NAME

CARD NUMBER

EXP. DATE

CID CODE

BILLING ADDRESS

CITY

STATE

ZIP CODE

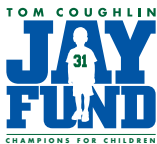
SIGNATURE

Please make check payable to:

**Tom Coughlin Jay Fund**

*Contributions are 100% tax deductible.*

*The non-deductible portion of each dinner ticket is \$250.*



Mail to: **Champions for Children Gala HQ**  
232 Madison Avenue, Suite 1107  
New York, New York 10016  
Tel: (212) 627-1000 • Fax: (212) 627-1667  
Email: [jayfund@resevt.com](mailto:jayfund@resevt.com)

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.