

BE THERE

with financial, emotional and practical support for families tackling childhood cancer.

BE THERE 10.02.15

11th Annual Champions for Children Gala

CIPRIANI 42ND STREET, NEW YORK CITY

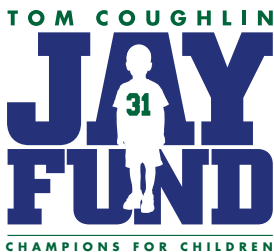
6:00 P.M. Reception & Silent Auction | 7:30 P.M. Dinner & Live Auction

Honoring the 2015 Champions for Children

Charles W. Scharf
Chief Executive Officer
Visa Inc.

and

Steven R. Starker
Co-Founder and General Partner
BTIG, LLC



Tom Coughlin Jay Fund Foundation

Created by Coach Coughlin, in honor of Jay McGillis, our organization is a living testament to this special young man who played for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage, compassion and faith he and his family demonstrated during the course of his illness were an inspiration to many people.

OUR MISSION is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to BE THERE for parents facing the unthinkable so they can be there for their families.

BOARD OF DIRECTORS

Tom Coughlin, *President*

Ernie Bono
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Brian Coughlin

Judy Coughlin
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Dr. Michael Joyce

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Marcy Sandler
Tom Scerbo

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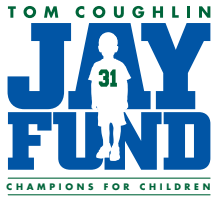
Kate Snee
Allison Stangeby
Bob Weinmann

For more information, please contact: **Champions for Children Gala HQ**

Tel: 212-627-1000 | Fax: 212-627-1667 | Email: jayfund@resevt.com

tcjayfund.org





CHAMPIONS FOR CHILDREN GALA
CIPRIANI 42ND STREET, NEW YORK CITY
Business or Favorite Football Team Attire

BE THERE 10.02.15

**Every dollar helps children battling cancer.
BE THERE for parents facing the unthinkable!**

RESERVATION/TABLES *Please check:*

- Champion Sponsor with a gift of \$100,000.**
A gift at this level provides much-needed support for programs and treatment facilities to improve the quality of life for patients, such as psychology services, pain management, therapeutic art and music programs. Two VIP tables of eight with a celebrity guest of your choice (from roster of attendees), name/logo placement on the invitation, Jay Fund website, social media, PSA at MetLife Stadium and at event, cover ad, one full-page color ad, and special recognition in the dinner's speaking and printed programs. Two scholarships in your name to be announced at the Champions for Children Gala.
- 50 Yard-Line Sponsor with a gift of \$50,000.**
A gift at this level covers a cord blood donor unit for a child who needs a bone marrow transplant but does not have a related donor. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, social media, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the Champions for Children Gala.
- Touchdown Sponsor with a gift of \$25,000.**
A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, social media, one full-page color ad and special recognition in the dinner's printed and speaking programs.
- Field Goal Sponsor with a gift of \$15,000.**
A gift at this level covers automobile payments and gas for one month for about two dozen families so they can get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.
- First and Goal Sponsor with a gift of \$10,000.**
A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

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INDIVIDUAL TICKETS:
___ seat(s) to dinner at \$2,500 each (*preferred seating*)
___ seat(s) to dinner at \$1,250 each

JOURNAL ADS:
 One full-page color ad in the program at \$3,000
 One half-page color ad in the program at \$1,500

CONTRIBUTION:

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ _____.

Enclosed is my check in the amount of \$ _____,
or
Bill me for \$ _____, or charge my credit card.

American Express MasterCard Visa

CARDHOLDER'S NAME

CARD NUMBER

EXP. DATE CVV CODE

BILLING ADDRESS

CITY STATE ZIP CODE

SIGNATURE

Please make check payable to:
Tom Coughlin Jay Fund
*Contributions are 100% tax deductible.
The non-deductible portion of each dinner ticket is \$250.*



Mail to: **Champions for Children Gala HQ**
232 Madison Avenue, Suite 1107
New York, New York 10016
Tel: (212) 627-1000 • Fax: (212) 627-1667
Email: jayfund@resevt.com

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY STATE ZIP CODE

PHONE FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.

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