



TOM COUGHLIN

**JAY
FUND**

CHAMPIONS FOR CHILDREN

providing financial, emotional and
practical support for
families tackling childhood cancer

BE THERE 10.02.15

CHAMPIONS FOR CHILDREN HALL OF FAME

CHARLES W. ALLEN
2010

MARTIN ELTRICH
2014

STEVE SABOL
2011

CURTIS ARLEDGE
2012

JERALD F. IRVING
2010

TIMOTHY H. SHINN
2011

FRANK J. BISIGNANO
2013

ALFRED F. KELLY, JR.
2014

ANTHONY SICHENZIO
2009

GARY CHARTRAND
2009

ANN T. MARA
2008

PAUL J. TAGLIABUE
2007

DICK EBERSOL
2012

JOHN K. MARA
2013

JOAN H. TISCH
2008

TOM COUGHLIN JAY FUND FOUNDATION

BOARD OF DIRECTORS

Tom Coughlin, *President*

Ernie Bono	Dr. Michael Joyce
Gary Chartrand	Tom Rackley
JJ Conners	Sandy Ramsey
Brian Coughlin	Marcy Sandler
Judy Coughlin	Tom Scerbo
John Crawford	Lamar Wheeler
Tina D'Alessandro	Barry Zeidwig

Keli Coughlin Joyce, *Executive Director*

ADVISORY BOARD

Ken Berlin	Sandy Montag
Maribel Carson	Tom Scerbo
Tim Coughlin	Anthony Sichenzio
Martin Eltrich III	Kate Snee
Mark Herzlich	Allison Stangeby
Dennis Kayser	Bob Weinmann
Jon Miller	

Tom Coughlin Jay Fund Foundation

presents the

11TH ANNUAL

CHAMPIONS FOR CHILDREN GALA

HONORING

CHARLES W. SCHARF

Chief Executive Officer
Visa Inc.

STEVEN R. STARKER

Co-Founder
BTIG, LLC

MASTER OF CEREMONIES

BRUCE BECK

SPECIAL GUESTS PLAYERS AND ALUMNI FROM THE
NEW YORK FOOTBALL GIANTS

FRIDAY, OCTOBER 2, 2015

CIPRIANI 42ND STREET, NEW YORK CITY

6:00 P.M. Reception & Silent Auction

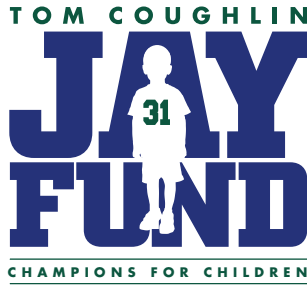
7:30 P.M. Dinner & Live Auction

Business or Favorite Football Team Attire

BE THERE



**TOM COUGHLIN JAY FUND
FOUNDATION**



TOM COUGHLIN JAY FUND FOUNDATION

Created by Coach Coughlin, in honor of Jay McGillis, our organization is a living testament to this special young man who played for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage, compassion and faith he and his family demonstrated during the course of his illness were an inspiration to many people.

OUR MISSION is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to BE THERE for parents facing the unthinkable so they can be there for their families.

For more information, please contact: **Champions for Children Gala HQ**

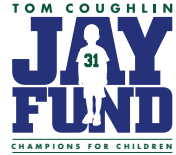
Tel: 212-627-1000 | Fax: 212-627-1667 | Email: jayfund@resevt.com

tcjayfund.org



DINNER CHAIRS

JUDY AND TOM COUGHLIN



DINNER CO-CHAIRS

FRANK BISIGNANO

Chairman & CEO
First Data

MARIBEL AND HARRY CARSON

JOSEPH C. COSGROVE
Chairman, President & CEO
Pentec Health Corporation

MARTIN ELTRICH

Partner
AEA Investors LP

ENRICO S. GAGLIOTI

President & CEO
Chiron Investment Management

ALAN GOLDFARB

Founder & Managing Partner
Orangewood Partners

ROGER S. GOODELL

Commissioner
National Football League

ANTHONY R. HAGELGANS

Partner & Vice President, Sales
Athlon Sports and
Entertainment Group

DENNIS KAYSER

Senior Director of
Onfield Products
National Football League

JOHN K. MARA

President & CEO
New York Giants

RYAN McINERNEY

President
Visa Inc.

JON MILLER

President, Programming
NBC Sports and
NBC Sports Network

SANDY MONTAG

IMG
President & CEO, The Montag Group

LAURIE M. TISCH

President
Laurie M. Tisch Illumination Fund

LIZZIE AND JONATHAN TISCH

STEVE TISCH

Chairman and
Executive Vice President
New York Football Giants

MATTHEW E. ZAMES

Chief Operating Officer
JPMorgan Chase & Co.

Check out the online auction of special sports memorabilia,
fabulous trips, luxury items and great experiences.

Go to www.501auctions.com/jayfund

starting in early September

with more items added weekly through October 2nd.

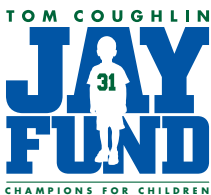
Bid now, bid at the event or bid from your home or office...

all items are donated so

every dollar helps Tom Coughlin Jay Fund children and families.

Your generous support is appreciated.

GOOD LUCK AND THANK YOU!



CHAMPIONS FOR CHILDREN GALA
CIPRIANI 42ND STREET, NEW YORK CITY
Business or Favorite Football Team Attire

BE THERE 10.02.15

RESERVATION/TABLES *Please check:*

Champion Sponsor with a gift of \$100,000.

A gift at this level provides much-needed support for programs and treatment facilities to improve the quality of life for patients, such as psychology services, pain management, therapeutic art and music programs. Two VIP tables of eight with a celebrity guest of your choice (*from roster of attendees*), name/logo placement on the invitation, Jay Fund website, social media, PSA at MetLife Stadium and at event, cover ad, one full-page color ad, and special recognition in the dinner's speaking and printed programs. Two scholarships in your name to be announced at the 2016 Champions for Children Gala.

50 Yard-Line Sponsor with a gift of \$50,000.

A gift at this level provides a Financial Game Plan for 8 families which includes a Financial Playbook, Financial Seminars and Individual coaching. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, social media, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the 2016 Champions for Children Gala.

Touchdown Sponsor with a gift of \$25,000.

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, social media, one full-page color ad and special recognition in the dinner's printed and speaking programs.

Field Goal Sponsor with a gift of \$15,000.

A gift at this level covers automobile payments and gas for one month for about two dozen families so they can get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

First and Goal Sponsor with a gift of \$10,000.

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

INDIVIDUAL TICKETS:

- ___ seat(s) to dinner at \$2,500 each (*preferred seating*)
- ___ seat(s) to dinner at \$1,250 each

JOURNAL ADS:

- One full-page color ad in the program at \$3,000
- One half-page color ad in the program at \$1,500

(over)

**Every dollar helps children battling cancer.
BE THERE for parents facing the unthinkable!**

CONTRIBUTION:

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ _____.

Enclosed is my check in the amount of \$ _____,
or

Bill me for \$ _____, or charge my credit card.

American Express MasterCard Visa

CARDHOLDER'S NAME

CARD NUMBER

EXP. DATE

CVV CODE

BILLING ADDRESS

CITY

STATE

ZIP CODE

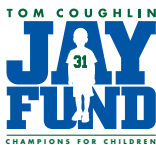
SIGNATURE

Please make check payable to:

Tom Coughlin Jay Fund

Contributions are 100% tax deductible.

The non-deductible portion of each dinner ticket is \$250.



Mail to: **Champions for Children Gala HQ**

650 First Avenue, Suite 7NW

New York, New York 10016

Tel: (212) 627-1000 • Fax: (212) 627-1667

Email: jayfund@resevt.com

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

EMAIL

LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.