



TOM COUGHLIN  
**JAY  
FUND**  
CHAMPIONS FOR CHILDREN

providing financial, emotional and  
practical support for  
families tackling childhood cancer

**BE THERE 10.02.15**

## CHAMPIONS FOR CHILDREN HALL OF FAME

**CHARLES W. ALLEN**  
2010

**MARTIN ELTRICH**  
2014

**STEVE SABOL**  
2011

**CURTIS ARLEDGE**  
2012

**JERALD F. IRVING**  
2010

**TIMOTHY H. SHINN**  
2011

**FRANK J. BISIGNANO**  
2013

**ALFRED F. KELLY, JR.**  
2014

**ANTHONY SICHENZIO**  
2009

**GARY CHARTRAND**  
2009

**ANN T. MARA**  
2008

**PAUL J. TAGLIABUE**  
2007

**DICK EBERSOL**  
2012

**JOHN K. MARA**  
2013

**JOAN H. TISCH**  
2008

## TOM COUGHLIN JAY FUND FOUNDATION

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### BOARD OF DIRECTORS

Tom Coughlin, *President*

Ernie Bono	Dr. Michael Joyce
Gary Chartrand	Tom Rackley
JJ Conners	Sandy Ramsey
Brian Coughlin	Marcy Sandler
Judy Coughlin	Tom Scerbo
John Crawford	Lamar Wheeler
Tina D'Alessandro	Barry Zeidwig

Keli Coughlin Joyce, *Executive Director*

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Ken Berlin	Sandy Montag
Maribel Carson	Tom Scerbo
Tim Coughlin	Anthony Sichenzio
Martin Eltrich III	Kate Snee
Mark Herzlich	Allison Stangeby
Dennis Kayser	Bob Weinmann
Jon Miller	

## Tom Coughlin Jay Fund Foundation

*presents the*

11<sup>TH</sup> ANNUAL

## CHAMPIONS FOR CHILDREN GALA

HONORING

**CHARLES W. SCHARF**

*Chief Executive Officer*  
Visa Inc.

**STEVEN R. STARKER**

*Co-Founder*  
BTIG, LLC

MASTER OF CEREMONIES

**BRUCE BECK**

SPECIAL GUESTS PLAYERS AND ALUMNI FROM THE  
**NEW YORK FOOTBALL GIANTS**

**FRIDAY, OCTOBER 2, 2015**

**CIPRIANI 42<sup>ND</sup> STREET, NEW YORK CITY**

**6:00 P.M. Reception & Silent Auction**

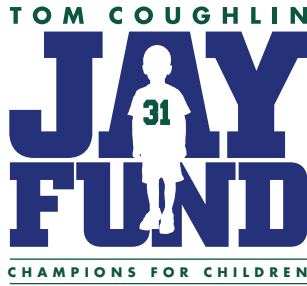
**7:30 P.M. Dinner & Live Auction**

*Business or Favorite Football Team Attire*

# BE THERE



**TOM COUGHLIN JAY FUND  
FOUNDATION**



## **TOM COUGHLIN JAY FUND FOUNDATION**

Created by Coach Coughlin, in honor of Jay McGillis, our organization is a living testament to this special young man who played for Coach Coughlin at Boston College and developed leukemia while a member of the team. The courage, compassion and faith he and his family demonstrated during the course of his illness were an inspiration to many people.

**OUR MISSION** is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to BE THERE for parents facing the unthinkable so they can be there for their families.

For more information, please contact: **Champions for Children Gala HQ**

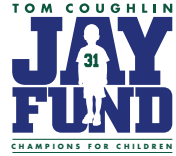
Tel: 212-627-1000 | Fax: 212-627-1667 | Email: [jayfund@resevt.com](mailto:jayfund@resevt.com)

[tcjayfund.org](http://tcjayfund.org)



## DINNER CHAIRS

JUDY AND TOM COUGHLIN



## DINNER CO-CHAIRS

### FRANK BISIGNANO

*Chairman & CEO*  
First Data

### MARIBEL AND HARRY CARSON

**JOSEPH C. COSGROVE**  
*Chairman, President & CEO*  
Pentec Health Corporation

### MARTIN ELTRICH

*Partner*  
AEA Investors LP

### ENRICO S. GAGLIOTI

*President & CEO*  
Chiron Investment Management

### ALAN GOLDFARB

*Founder & Managing Partner*  
Orangewood Partners

### ROGER S. GOODELL

*Commissioner*  
National Football League

### ANTHONY R. HAGELGANS

*Partner & Vice President, Sales*  
Athlon Sports and  
Entertainment Group

### DENNIS KAYSER

*Senior Director of*  
*Onfield Products*  
National Football League

### JOHN K. MARA

*President & CEO*  
New York Giants

### RYAN McINERNEY

*President*  
Visa Inc.

### JON MILLER

*President, Programming*  
NBC Sports and  
NBC Sports Network

### SANDY MONTAG

IMG  
*President & CEO, The Montag Group*

### LAURIE M. TISCH

*President*  
Laurie M. Tisch Illumination Fund

### LIZZIE AND JONATHAN TISCH

### STEVE TISCH

*Chairman and*  
*Executive Vice President*  
New York Football Giants

### MATTHEW E. ZAMES

*Chief Operating Officer*  
JPMorgan Chase & Co.

Check out the online auction of special sports memorabilia,  
fabulous trips, luxury items and great experiences.

Go to [www.501auctions.com/jayfund](http://www.501auctions.com/jayfund)

starting in early September

with more items added weekly through October 2nd.

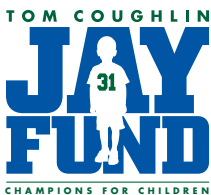
Bid now, bid at the event or bid from your home or office...

all items are donated so

every dollar helps Tom Coughlin Jay Fund children and families.

Your generous support is appreciated.

**GOOD LUCK AND THANK YOU!**



**CHAMPIONS FOR CHILDREN GALA**  
CIPRIANI 42<sup>ND</sup> STREET, NEW YORK CITY  
*Business or Favorite Football Team Attire*

**BE THERE 10.02.15**

**RESERVATION/TABLES** *Please check:*

**Champion Sponsor with a gift of \$100,000.**

A gift at this level provides much-needed support for programs and treatment facilities to improve the quality of life for patients, such as psychology services, pain management, therapeutic art and music programs. Two VIP tables of eight with a celebrity guest of your choice (*from roster of attendees*), name/logo placement on the invitation, Jay Fund website, social media, PSA at MetLife Stadium and at event, cover ad, one full-page color ad, and special recognition in the dinner's speaking and printed programs. Two scholarships in your name to be announced at the 2016 Champions for Children Gala.

**50 Yard-Line Sponsor with a gift of \$50,000.**

A gift at this level provides a Financial Game Plan for 8 families which includes a Financial Playbook, Financial Seminars and Individual coaching. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, social media, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the 2016 Champions for Children Gala.

**Touchdown Sponsor with a gift of \$25,000.**

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, social media, one full-page color ad and special recognition in the dinner's printed and speaking programs.

**Field Goal Sponsor with a gift of \$15,000.**

A gift at this level covers automobile payments and gas for one month for about two dozen families so they can get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

**First and Goal Sponsor with a gift of \$10,000.**

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

**INDIVIDUAL TICKETS:**

- \_\_\_ seat(s) to dinner at \$2,500 each (*preferred seating*)
- \_\_\_ seat(s) to dinner at \$1,250 each

**JOURNAL ADS:**

- One full-page color ad in the program at \$3,000
- One half-page color ad in the program at \$1,500

(over)

**Every dollar helps children battling cancer.  
BE THERE for parents facing the unthinkable!**

**CONTRIBUTION:**

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ \_\_\_\_\_.

Enclosed is my check in the amount of \$ \_\_\_\_\_,  
or

Bill me for \$ \_\_\_\_\_, or charge my credit card.

American Express     MasterCard     Visa

\_\_\_\_\_  
CARDHOLDER'S NAME

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXP. DATE

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CVV CODE

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BILLING ADDRESS

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CITY

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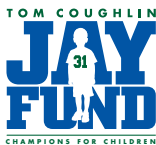
\_\_\_\_\_  
SIGNATURE

Please make check payable to:

**Tom Coughlin Jay Fund**

*Contributions are 100% tax deductible.*

*The non-deductible portion of each dinner ticket is \$250.*



Mail to: **Champions for Children Gala HQ**

650 First Avenue, Suite 7NW

New York, New York 10016

Tel: (212) 627-1000 • Fax: (212) 627-1667

Email: [jayfund@resevt.com](mailto:jayfund@resevt.com)

\_\_\_\_\_  
NAME

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COMPANY (IF APPLICABLE)

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ADDRESS

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CITY

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EMAIL

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LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.