

SAVE  
THE  
DATE

FRIDAY,  
OCTOBER  
14TH



**FINANCIAL.**



**EMOTIONAL.**



**PRACTICAL.**

TOM COUGHLIN

**JAY  
FUND**



CHAMPIONS FOR CHILDREN

# SAVE THE DATE!

## Friday, October 14<sup>th</sup>, 2016

12<sup>th</sup> Annual

# CHAMPIONS FOR CHILDREN GALA

NEW  
LOCATION

**CIPRIANI WALL STREET**

55 WALL STREET, NYC

**6:00 P.M.** Reception & Silent Auction

**7:30 P.M.** Dinner & Live Auction

Honoring

**THE NATIONAL FOOTBALL LEAGUE**

accepted by Commissioner Roger Goodell

**STEVE TISCH, LAURIE TISCH,  
LIZZIE AND JONATHAN TISCH**

TOM COUGHLIN



**Tom Coughlin Jay Fund Foundation**

The Tom Coughlin Jay Fund Foundation was created in 1996 in honor of Jay McGillis. Jay developed leukemia while playing for Coach Coughlin at Boston College. In the eight months between Jay's diagnosis and the day he lost his battle with cancer, the Coughlin family saw first-hand the physical, emotional and financial strains the illness caused the McGillis Family. Coach Coughlin vowed, if he ever had the chance, he would create a way to help families with children tackling cancer.

**OUR MISSION** is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support. From diagnosis to recovery and beyond, we are part of the team, allowing parents to solely focus on their child's well being. Our goal is to BE THERE for parents facing the unthinkable so they can be there for their families.

### BOARD OF DIRECTORS

Tom Coughlin, *President*

Ernie Bono, Sr.  
Ernie Bono, Jr.  
Gary Chartrand  
JJ Connors

Brian Coughlin  
Judy Coughlin  
John Crawford  
Tina D'Alessandro

Dr. Michael Joyce  
Tom Rackley  
Sandy Ramsey  
Marcy Sandler

Tom Scerbo  
Lamar Wheeler  
Barry Zeldwig

Keli Coughlin Joyce, *Executive Director*

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Maribel Carson  
Tim Coughlin

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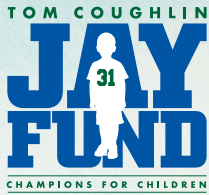
Jon Miller  
Sandy Montag  
Tom Scerbo  
Anthony Sichenzio

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Bob Weinmann

For more information, please contact: **Champions for Children Gala HQ**  
Tel: 212-627-1000 | Fax: 212-627-1667 | Email: [jayfund@resevt.com](mailto:jayfund@resevt.com)

[tcjayfund.org](http://tcjayfund.org)

[f](https://www.facebook.com/tcjayfund) [i](https://www.instagram.com/tcjayfund) [@tcjayfund](https://twitter.com/tcjayfund)



**CHAMPIONS FOR CHILDREN GALA**  
**CIPRIANI WALL STREET**  
55 WALL STREET, NYC  
*Business or Favorite Football Team Attire*  
**BE THERE 10.14.16**

**RESERVATION/TABLES** *Please check:*

**Champion Sponsor with a gift of \$100,000.**

A gift at this level provides much-needed support for programs and treatment facilities to improve the quality of life for patients, such as psychology services, pain management, therapeutic art and music programs. Two VIP tables of eight with a celebrity guest of your choice (*from roster of attendees*), name/logo placement on the invitation, Jay Fund website, social media, cover ad, one full-page color ad, and special recognition in the dinner's speaking and printed programs. Two scholarships in your name to be announced at the 2016 Champions for Children Gala.

**50 Yard-Line Sponsor with a gift of \$50,000.**

A gift at this level provides a Financial Game Plan for 8 families, which includes a Financial Playbook, Financial Seminars and individual coaching. One priority table of eight with celebrity guest, one full-page color ad, name/logo placement at event and on Jay Fund website, social media, special recognition in the dinner's printed and evening programs. Scholarship in your name to be announced at the 2016 Champions for Children Gala.

**Touchdown Sponsor with a gift of \$25,000.**

A gift at this level supplies mortgage/rent payments for a dozen families when a parent has to quit their job to care for the child and the loss of income puts them at risk of losing their home. One priority table of eight with celebrity guest, social media, one full-page color ad and special recognition in the dinner's printed and speaking programs.

**Field Goal Sponsor with a gift of \$15,000.**

A gift at this level covers automobile payments and gas for one month for about two dozen families so they can get their children back and forth for doctors appointments, chemotherapy, laboratory testing and hospital stays. This gift includes a preferred table of eight with celebrity guest, one full-page color ad and recognition in the dinner's printed and speaking programs.

**First and Goal Sponsor with a gift of \$10,000.**

A gift at this level covers a monthly phone bill for 50 families to keep in contact with loved ones to share information and gain crucial emotional support. This gift includes a table of eight with celebrity guest and a full-page color ad in the dinner's printed program.

**INDIVIDUAL TICKETS:**

- \_\_\_ seat(s) to dinner at \$2,500 each (*preferred seating*)
- \_\_\_ seat(s) to dinner at \$1,250 each

**JOURNAL ADS:**

- One full-page color ad in the program at \$3,000
- One half-page color ad in the program at \$1,500

(over)

**FINANCIAL. EMOTIONAL. PRACTICAL.**  
**Every dollar helps children tackling cancer.**

**CONTRIBUTION:**

I am unable to attend, but wish to support the children and families served by the Jay Fund and enclose my gift of \$ \_\_\_\_\_.

Enclosed is my check in the amount of \$ \_\_\_\_\_,  
or

Bill me for \$ \_\_\_\_\_, or charge my credit card.

American Express  MasterCard  Visa

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CARDHOLDER'S NAME

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BILLING ADDRESS

\_\_\_\_\_  
CITY

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SIGNATURE

Please make check payable to:

**TOM COUGHLIN JAY FUND**

*Contributions are 100% tax deductible.*

*The non-deductible portion of each dinner ticket is \$250.*



Mail to: **Champions for Children Gala HQ**  
650 First Avenue, Suite 7NW  
New York, New York 10016  
Tel: (212) 627-1000 • Fax: (212) 627-1667  
Email: jayfund@resevt.com

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LIST NAME AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS

A copy of the Tom Coughlin Jay Fund Foundation's (TCJFF) latest annual report may be obtained, upon request, from TCJFF, PO Box 50798, Jacksonville Beach, Florida 32240-0798, or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.